

# 3 SERIES™

.....  
**HEARING PRODUCTS**



Hearing Is Our Concern™

# THE CAREFREE WAY TO CONNECT TO YOUR WORLD

## 3 series™

3 Series hearing aids by Starkey are designed to make listening easy and enjoyable again. With their advanced features, they're engineered to:

- Reduce listening effort in noisy environments\*
- Improve listening to music and TV
- Enhance phone calls
- Virtually eliminate whistling and buzzing
- Fit comfortably, customized for your ears



3 Series hearing aids feature Starkey's latest noise reduction and speech preservation system, which is designed to deliver incredible sound clarity even in the noisiest situations.

3 Series can also stream stereo sound from your TV, radio, computer and even your cell phone directly to your hearing aids. With 3 Series, you can enjoy hands-free phone conversations and listen to TV or radio at the volume you want.

## **STARKEY — AMERICA'S PREMIER HEARING SOLUTION PROVIDER**

**When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for Starkey — the only American-owned and operated manufacturer of advanced hearing solutions. At Starkey, Hearing is Our Concern.™**

# WHAT'S RIGHT FOR YOU?



3 Series hearing aids are designed to accommodate and enhance a variety of different listening environments.

What you need will depend on how busy and active you are, and what types of environments you frequent.

**BASIC  
TECHNOLOGY**  
QUIET



**SELECT  
TECHNOLOGY**  
ONE-ON-ONE










**ADVANCED  
TECHNOLOGY**  
NOISY



**PREMIUM  
TECHNOLOGY**  
VERY NOISY



**LISTENING  
ENVIRONMENTS**

-   
CROWD
-   
CAR
-   
THEATER
-   
PARTY
-   
WORKPLACE
-   
MALL
-   
MEETING
-   
RESTAURANT
-   
OUTDOORS
-   
WORSHIP
-   
CONVERSATION
-   
HOME

# LIFE WITHOUT LIMITATIONS

---

Combined with our innovative SurfLink® accessories, 3 Series wireless hearing aids can also make it easier to enjoy TV, music, cell phone conversations and more — no wires attached!

## ↘ SURFLINK MEDIA

This set-and-forget media streaming solution connects to TVs, MP3 players and more to wirelessly stream audio directly to your 3 Series hearing aids. You can hear the volume at the level you want, while everyone else in the room can listen at the volume they want.



## ↘ SURFLINK REMOTE

This handy remote lets you adjust and control your 3 Series hearing aids with the push of a button.





## ↘ SURFLINK MOBILE

Enjoy hands-free phone conversations with this one-of-a-kind device. That's because SurfLink Mobile turns your 3 Series hearing aids into both your cell phone microphone and receiver:



**Microphone** — Your hearing aids can pick up your voice and send it to the person you're talking to

**Receiver** — SurfLink Mobile streams the voice on the other end of the phone directly to both of your hearing aids

But that's just the beginning. SurfLink Mobile is not only a cell phone transmitter, it's also an assistive listening device, media streamer and hearing aid remote all rolled into one.

*SurfLink accessories are compatible with 3 Series wireless only.*

# ENGINEERED TO MAKE HEARING CAREFREE

## YOU WANT

---

A way to hear better in noise

---

Help hearing high-frequency sounds  
(like children's and women's voices)

---

A personal and comfortable listening  
experience

---

No buzzing or whistling

---

Reliable, long-lasting hearing aids

---

Simplicity and great sound quality

---

Direct audio streaming  
of media devices





## 3 SERIES DELIVERS

---

A precision microphone technology and advanced noise reduction and speech recognition system designed to amplify meaningful sounds—such as speech—while reducing unwanted background noise

---

The only technology that replicates high-frequency speech cues into lower frequencies, where they're easier to hear

---

Sound compression technology designed to differentiate soft speech from loud, for a more enhanced and natural sound quality

---

Our industry-leading feedback elimination technology makes buzzing and whistling hearing aids a thing of the past

---

HydraShield<sup>®2</sup> our pioneering water- and wax-repellent moisture protection system, enhances durability and dependability

---

Smart technology that knows when you're on the phone or learns your volume preferences, then automatically adjusts settings for optimal listening

---

Direct-to-hearing-aid streaming of TVs, computers, MP3 players and phones when synced with either SurfLink Mobile or SurfLink Media.

*Features may vary by hearing aid style or technology level.*

# 3 series™

## STYLES AND COLORS



Easy-to-adjust 3 Series hearing aids are available in several styles and a variety of discreet and stylish colors. Consult your hearing care professional and start experiencing 3 Series for yourself.

*3 Series hearing aids are available in both wireless and non-wireless products. Style availability will vary.*



Color Guide\*

### Standard Colors



Champagne



Bronze



Espresso



Sterling



Slate



Black

### Bright Colors



Blue Ice



Blue Pacific



Pink Pixie



Fuchsia Fabulous



Red Hot



Purple Pop

\*Color options vary by model  
Custom products available in skin tone colors

# HEARING INSTRUMENTS

## ↘ COMPLETELY-IN-CANAL (CIC)

- Virtually invisible
- For mild to moderately severe hearing loss
- Custom-made for you



## ↘ IN-THE-CANAL (ITC)/ HALF SHELL (HS)

- For mild to moderately severe hearing loss
- Custom-made for you



## ↘ IN-THE-EAR (ITE)

- Easy to adjust
- For mild to severe hearing loss
- Custom-made for you





## ↘ RECEIVER-IN-CANAL (RIC)

- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Absolute Power (RIC AP) version available for moderate to severe hearing loss



## ↘ BEHIND-THE-EAR (BTE)

- Discreet, barely visible design
- For moderate to severe hearing loss
- Variety of color options available
- Available in BTE, Power Plus BTE and mini BTE styles



# HEAR THE WORLD

THE WAY IT SHOULD BE



**When you wear 3 Series, you'll experience more than just the latest hearing aid technology available today. You'll experience hearing aids designed to make listening easy and enjoyable...again.**





Hearing Is Our Concern™

[www.Starkey.com](http://www.Starkey.com)

6700 WASHINGTON AVE. S.  
EDEN PRAIRIE, MN 55344  
1.800.328.8602



Individual results may vary.

\*Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. *Journal of Speech, Language, and Hearing Research*, 52, 1230-1240.