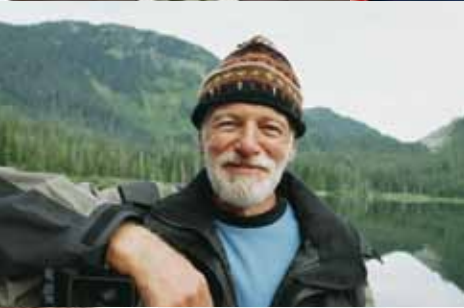




# The Starkey Experience



**When you can hear more,  
you experience more.** More  
communication, more understanding,  
more participation in the things you  
love to do.

You made an excellent choice in  
purchasing Starkey hearing aids.  
Together with your hearing  
professional, we are pleased to  
support you on this important  
journey.



## Care and adjustments of your new Starkey hearing aids

We are confident you will love your new hearing aids. There will be a natural adjustment period for a few months as your ears and brain become reacquainted with processing everyday sounds.

Be sure to stay in touch with your hearing professional and return for all follow-up visits to ensure that your hearing aids are perfectly adjusted for your hearing needs – and your life.

Please keep this booklet. At the end you'll find a maintenance log for your hearing instrument.

## Meet Starkey

Founded in 1967, Starkey is an industry leader in hearing technology. We are dedicated to improving the hearing lives of people across the globe.

Our unique combination of leading-edge technology and individual patient support has made us the choice of hearing professionals all over the world. But it's the outstanding performance of our hearing aids that keeps patients loyal to Starkey.



INNOVATION  
CRAFTSMANSHIP  
PATIENT PROVEN  
PARTNERSHIP  
GLOBAL IMPACT



When It Comes To Innovation,  
One Name Is Heard More  
Than Any Other.

From our humble beginnings as a hearing aid repair shop, Starkey has done things differently. Our focus is not just manufacturing hearing aids, it's improving the hearing lives of people around the world through technology and innovation. To this end, we have the most advanced research and development in the industry. We continue to make life-changing advances year after year—translating into hearing aids that are specifically designed for your individual needs and lifestyle.

# INNOVATION

## Our “Made-Just-For-You” Approach

At Starkey, we know the art and science of hearing better than anyone else. All of our hearing instruments are designed to deliver superior performance, comfort and personalization. Your Starkey hearing aids are expertly fit to match the contours of your ear, the unique way your ear processes sound, and the appropriate level of technology for your lifestyle. Ultimately, it's about providing you with the best possible solution for your individual hearing loss.

CRAFTS-  
MANSHIP

## Never Technology for Technology's Sake

Starkey believes all new products should bring specific and measurable improvements to a patient's hearing and perform to the highest standards in all types of listening environments. That's why we rely on patient-proven design and never update products just for technology's sake. If it doesn't improve your hearing experience, we won't do it.

PATIENT  
PROVEN

## A Passion For Hearing

Innovative technology and personal service go hand in hand. That's why we back up our hearing aids with superior customer service and support. Together with our global network of hearing care professionals, we promise to deliver a better hearing solution. When you wear Starkey hearing aids, you will notice a difference both in your hearing and the support we provide.



# PARTNERSHIP



# GLOBAL IMPACT

Spreading the gift of hearing at home and around the world.

The Starkey Hearing Foundation is the global leader in hearing health care and is striving to change the social consciousness of hearing and hearing loss prevention.

Founded in 1973, the Starkey Hearing Foundation funds our worldwide outreach mission, So the World May Hear! Each year the Foundation delivers more than 100,000 hearing aids through hearing missions in countries stretching from the U.S. to Vietnam. Since 2000, the Foundation has supplied nearly 500,000 hearing aids to people in need and is striving to achieve its goal of over one million free hearing aids in this decade. Over and over again our mission volunteers are rewarded with the smiles on children's faces as they hear for the first time.







A global hearing technology  
company headquartered in  
Eden Prairie, Minnesota, U.S.A.

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